



ELIZABETH BOYD
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Professional Summary

I am a Graphic Designer with 4 years of experience with a strong foundation in illustration and visual communication. I bring ideas to life through thoughtful design and storytelling. My work blends creativity with strategic thinking, aiming to create visuals that not only capture attention but also build meaningful connections. I am passionate about crafting impactful and enduring designs, always pushing to bridge the gap between art and communication.

George Hurts Building Tour (October 2024)

Talked with incoming students about the program

Helped them make stamps

Talked with the students about my experiences

ACCOLADES

Featured in the National Student Show and Conference for Motion Graphics

EXTRACURRICULAR

Creative Collective

USM Graphic Design Club

August-2022- May 2025

Member

SKILLS

Full Adobe Creative Suite

Photography

Procreate

Printmaking

Illustration

Bookbinding

Time Management

Great Communication

Creative Problem Solving

Collaboration

Multitasking

Visual Identity and StoryTelling

Signage

Motion Graphics

Brand Collateral

Enthusiastic

TECHNIQUES

Research

Mood Boards,

Mockups

Typography

Color Theory

Layout and Composition

Brochure Design

*References provided upon request

EDUCATION

University of Southern Mississippi

Bachelors of Fine Arts, Emphasis in Graphic Design

EXPERIENCE

Kuntry Kidz Non-Profit Organization (August-2023-May 2024)

Made a Cross-Campaign

Made Collateral Pieces

Communicated with the client

Rebrand of their website and Logo

A Siganage series for the USM Theater and Dance Program

Gallery Attendant (August-2021-May 2022)

Did Maintenance on the walls

Secured the Gallery Space

Custodian

Assisted with Preparation of the Gallery

Freelance Work (August 2025-Present)

Self Employed, Pascagoula Mississippi Desinged For Several Different Clients and exceeding there expectations an achieving a 95% satisfaction rate overall

Southern Bait and Tackle (December 2025 - February 2026)

Rebranded and developed a logo with several variations and colors treatments to improve brand aesthetic

B'Unique (August 2025-Present)

Led branding and visual design for a hair product line, blending illustration, layout composition, and product photography to create a compelling brand presence that boosted customer growth by 50%.

Babs Bubbly Grace (February 2026 - Present)

Developed a complete visual identity for a fashion brand, designing packaging, promotional banners, stickers, product labels, and business cards to enhance brand visibility and customer experience.

VOLUNTEER WORK

Service-Learning for Nonprofit Organization

August-2023-May 2024

Created Flyers, Lanyards, ID Tags, and Posters

Participated in distributing information to the community

Hattiesburg 5k Run (January-2024 - May 2024)

Made banners and signage to encourage runners participating